



AFFILIATE GUIDE



RADIOKING - 2019 EDITION

**Would you like to join the
RadioKing affiliate program?**

**Do you want to discover all the
advantages?**

**We invite you to read this short
guide which gathers all the
useful information and advice
that will allow you to increase
your income.**

SUMMARY

Discover RadioKing

- 1-A true partnership
- 2-Presentation of RadioKing
- 3-Why recommend RadioKing?

The RadioKing Affiliate program

- 1-Compensation and payments
- 2-Core target

Means of dissemination

- 1-Advertising materials
- 2-Constraints

DISCOVER RADIOKING

1 - A true partnership

RadioKing wishes to establish a true partnership with its affiliates. We are and will remain at your disposal for all your questions and requests throughout our collaboration.

For an effective partnership, RadioKing uses its own affiliate system to limit intermediaries who may slow down the process or take a commission on your work.

For us it's a win-win program. It allows you to earn commissions, and allows us to share our services with people who probably don't know us yet.

Getting your referral link is easy! If you already have an account, simply follow this link: www.radioking.com/on/affiliates.php

If you don't have a RadioKing account, you'll have to activate an account on our platform. To do so, we invite you to create your own free radio station. Once your demo radio station is activated, you can easily cancel it and access the affiliate page via this link: www.radioking.com/on/affiliates.php

2 - Presentation of RadioKing

RadioKing is the number 1 French platform to create and broadcast your own online radio station. Our platform also

offers turnkey services to support radio stations in their digital development (WEBSITE, MOBILE APPLICATION, CONNECTED SPEAKER, TV & AUTO).

We currently host more than 2 500 radios in over 120 countries. Always looking for new challenges, we imagine and develop new solutions to shape the radio of tomorrow.

They trust RadioKing: Les Indés Radio, Radio France, OKLM Radio, Tsugi Magazine, madmoizelle.com, etc.

3 - Why recommend RadioKing?

Why should you recommend RadioKing to your website visitors, friends or colleagues?

- An appealing commission between 10 - 20%
- A constant monthly remuneration linked to the paid subscription
- 7-day cookie lifetime
- A free demonstration of our services
- KIT: Banners, text links, logos, etc.
- Services available in multiple languages
- No intermediates
- Payment within 30 days when £50/ \$50 is reached

THE RADIOKING AFFILIATE PROGRAM

1 - Compensations and payments

The more you convert, the more you earn...

COMMISSIONS		Business Application	20 %
Business Radio	20 %	Pro Application	15 %
Pro Radio	15 %	Start Application	10 %
Start Radio	10 %	Pro Radio Player	15 %
Alexa Skill	10 %	Lifetime License - Website	15 %
Full Website	15 %	Simple Website	10 %

Credit applicants must be able to send us an invoice in order to receive payment.

All commissions are automatically validated. Once you have reached a minimum of \$50/ £50, all you have to do is make a payment request and send us an invoice. Payments will be made within a maximum of 30 days.

After 10 months of affiliation, the best affiliates in our program will have the opportunity to negotiate with RadioKing for an even better compensation. Discuss this with a member of our team.

2 - Core target

All those who are passionate about Internet broadcasting, associations, companies, a group of friends and even certain FMs! RadioKing's services can help them carry out their projects.

Our team's advice: Publishing an article that links your expertise or experience and the quality of our services can be a relevant idea (by inserting your sponsorship link).

The target can also be a listener who also wants to embark on the adventure and step behind the microphone just like some of the greatest radio hosts.

Need some advice? Need some help?

Benefit from our team's advice by asking them your questions or submitting your ideas: contact@radioking.com.

We'll get back to you as soon as possible!

MEANS OF DISSEMINATION

1 - Advertising materials

It's up to you to choose the various formats that will best fit your website, blog, directory or even your Youtube channel! Do not hesitate to contact us if you need advice.

Top tips:

- The banner formats that generate the most clicks are the large rectangles (336x280 and 728x90). You can find various visuals in your KIT.
- The shorter the text links, the more impact they have.

2 - Constraints

Authorised: article on your blog, press release, forum link, e-mailing (Please send us a press proof document so that it can be validated), share the link on your social media, etc.

On demande: creation of a YouTube video, setting up a display campaign or a paid optimisation of your social media publications.

Prohibited: ads on Adwords, cash back platforms, promotion of our solution on a racist, defamatory or pornographic site.

RadioKing also reserves the right to ask you to remove any content that is contrary to the company's values, its image or the legislation applicable in France.

Happy campaigning!
The RadioKing Affiliate Team



www.radioking.com

Note: Some of the information in this document is subject to change. This file may be updated regularly.